



# JESSICA FOOR

**GRAPHIC DESIGNER/CUSTOMER SERVICE**

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## PERSONAL

Age // 19 years  
Nationality // American  
Driver license // Yes

## SKILLS

|                   |   |
|-------------------|---|
| Adobe Illustrator | <div style="width: 100%; height: 10px; background-color: black;"></div> |
| Adobe Photoshop   | <div style="width: 90%; height: 10px; background-color: black;"></div>  |
| Adobe InDesign    | <div style="width: 95%; height: 10px; background-color: black;"></div>  |
| Microsoft Office  | <div style="width: 95%; height: 10px; background-color: black;"></div>  |
| Communication     | <div style="width: 95%; height: 10px; background-color: black;"></div>  |
| Time Management   | <div style="width: 90%; height: 10px; background-color: black;"></div>  |

## STRENGTHS

|               |   |
|---------------|---|
| Creativity    | <div style="width: 100%; height: 10px; background-color: black;"></div> |
| Reliability   | <div style="width: 95%; height: 10px; background-color: black;"></div>  |
| Communication | <div style="width: 100%; height: 10px; background-color: black;"></div> |
| Leadership    | <div style="width: 90%; height: 10px; background-color: black;"></div>  |

## LANGUAGE

|         |   |
|---------|---|
| English | <div style="width: 100%; height: 10px; background-color: black;"></div> |
|---------|---|

## EXPERIENCE

**October 2017 - Present**

**Graphic Designer**  
**SUSTAINABILITY**  
**EDUCATION**

Responsible for both generating and managing content for public communications for the Sustainability Education group within the Institute on the Environment. Creating and managing design elements for both print and digital media, such as promotional posters, postcards and online images related to a variety of Sustainability Education programs. Participation and planning Sustainability Education-related events.

**January 10- Present**  
**Graphic Designer &**  
**Outreach Director**  
**DESIGN U**

Overseeing all internal campus outreach including, create advertising material and branding graphics for recruitment and key events (ex. Orientation, Portfolio Event, 10,000 Makes). Managing and updating the website. Managing the communications team and efforts towards effectively communicating our brand. Redesigned brand and Design U events.

**September 2016 - April 2017**

**Design U Intern**  
**DESIGN U**

Worked as a team to create a unique product that would solve the problem of clothes getting wet when biking in the rain using the Design U/ design thinking and brainstorming method, make sure the team is on track by sending out weekly memos, worked as a team to agree on a final product that was a cover for the shoe that deflects water meanwhile learned the start-up process. Overall product design and User Experience thinking was applied while generating ideas and prototyping.

**May 2017 - May 2018**  
**Freelance Graphic Design**  
**ENTANGLED BIOME**

Entangled Biome is a company based out of Eugene, Oregon that reached out to me to design their brand and packaging. I was responsible for color palette, logo design and overall package design. Created ten various packaging designs, went through various logo iterations and tested color palettes with consumers many. Designed brochure and brand guidelines for the company.

**March 2018 - Present**  
**Marketing Assistant**  
**JUNGLE RED SALON**

Greeted arriving guests, coordinated weekly tasks with other interns, created advertisements for upcoming events. Worked with a team to arrange a social media and outreach plan. Photographing customers and events for promotion and social media. Created a brand guide with consistency and future promotions.

**May 2015 - Present**  
**Head Manager/Barista**  
**LUAU COFFEE**

Scheduled ten employees, organize a schedule system for the shop that is still in use two years later, open and close the shop at least three times a week, hired four new employees and conducted ten interviews, planned and executed social media outreach (Instagram, Facebook), manned a register and facilitated closing jobs.

## EDUCATION

**Anticipated Graduation**  
**Date - May 2020**

**Bachelors degree**  
**BFA in Graphic Design**

### SKILLS ACQUIRED:

Proficiency in Adobe Creative Cloud, including Illustrator, InDesign, and Photoshop. Ability to speak to an audience effectively. Leadership skills in leading a group. Creative design thinking. Ability to work under pressure and within time restraints. Organization methods used to sort employee schedules, paperwork, and tasks. Proficiency in Microsoft Office.

## INTERESTS

Graphic Design // Pattern Design // Packaging // Marketing // Product Design